

PRIVACY POLICY MYMS

Dear User,

in accordance with art. 13 EU Regulation 2016/679 (hereinafter, "GDPR"), we inform you that the processing of data by you provided will be carried out with methods and procedures aimed at ensuring that the processing itself is compliant with fundamental rights and freedoms, with special attention to confidentiality and security, to personal identity and the right of data protection.

Remember that "processing" means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction (article 4 GDPR).

1. Object of the processing and origin of the data

The data processing by MS Printing Solutions s.r.l. a socio unico are collected directly from data subject and they refer to identification data (e.g. first and last name, reference company) and contact data (phone number and company email).

2. Legal basis of the processing

This processing is necessary for the performance of a contract to which the data subject is party (art. 6.1, point b) GDPR).

3. Purpose of the processing

The personal data and any changes that you will communicate in the future to MS Printing Solutions s.r.l. a socio unico are collected and processed exclusively for the purpose of creating, in the MyMS portal, the reserved area for your company, so that you can:

- a) apply for offers of components of our products;
- b) consult the instruction manuals for component replacement.

4. Modalities of the processing

The personal data you provide will form the subject of processing operations in compliance with the aforementioned law and the confidentiality obligations that inspire the activity of the owner. The data will be processed both with computer tools and on paper and on any other type of appropriate support, in compliance with the appropriate security measures pursuant to article 5.1 point f) GDPR.

The processing is limited to the following operations and with the following methods:

- collection of data from the data subject, by filling out the online form;
- registration and processing on computerized support;
- organization of system in mainly automated form.

The data in question will not be disseminated, while they will be or may be communicated to public or private subjects operating within the scope of the purposes described above.

5. Data retention

The Data Controller will process your personal data for the time necessary to fulfill the aforementioned purposes and in any case not later than the ten-year period of ordinary prescription from the termination of the contract.

6. Access to the processing

The data will be made accessible for the purposes of point number 3:

- to the employees/collaborators in their capacity as authorized to the treatment, after suitable appointment;
- to third parties' partner of the Data Controller

7. Data Transfer

We inform you that the management and storage of personal data carried out by the Data Controller will take place on servers located within European Union.

8. Nature of providing data and consequences of refusing to answer

The provision of data for the purposes referred to point 3 is necessary. In their absence, it will not be possible to proceed with the creation of the reserved area for you on the MyMS portal.

9. Rights of the data subject

According to the provisions of the GDPR, the interested party has the following rights towards the Data Controller:

- obtain confirmation of whether or not personal data processing is being processed and, in this case, to obtain access to personal data (Right of access article 15);
- obtain the rectification of inaccurate personal data concerning him without undue delay (Right to rectification article 16);
- obtain the erasure of personal data concerning him without undue delay and the data controller is obliged to cancel the personal data without undue delay, if certain conditions are met (Right to be forgotten article 17);
- obtain the restriction of processing in certain cases (Right to restriction article 18);
- receive the personal data concerning you provided in a structured, commonly used and readable form by automatic device and have the right to transmit such data to another Data Controller, without impediments by the data controller who provided them, in certain cases (Right to data portability article 20);
- object at any time, for reasons connected with your particular situation, to the processing of your personal data (Right to object article 21);
- receive without undue delay communication of the personal data breach suffered by the Data Controller (article 34);
- withdraw the consent expressed at any time (withdraw of the consent article 7).

Where applicable, in addition to the rights referred to articles 16-21 GDPR the data subject has the right to lodge a complaint with the Supervisory Authority.

10. Modalities of exercising your rights

The data subject can contact the Data Controller at email address: info@msitaly.com

11. Data Controller

Data Controller MS Printing Solutions S.r.l. a socio unico - Società soggetta a direzione e coordinamento di DOVER LUXEMBOURG PARTICIPATIONS S.A.R.L. Sede legale: Via Bergamo, 1910 - 21042 Caronno Pertusella (VA) – ITALIA - Codice fiscale e Partita IVA: 03388150124 – R.E.A. VA-347538.

12. Update of this information

This information may change. Any substantial changes will be transmitted to the interested parties in the reserved area of the MyMS portal.